

Develop Future Leaders

WHO DELIVER MEASURABLE IMPACT



INTRAPRENEURSHIP

— ACADEMY —

ACTIVATE. ACCELERATE. ACHIEVE.

Activate FOR IMPACT

Intrapreneurship Academy strengthens your leaders to act as entrepreneurs within your organization – taking risks, adapting to change, leading with confidence, and creating new value-add opportunities.

Intrapreneurs match bold thinking with action. They are your greatest untapped business accelerator. You want them to grow, thrive, and create value for your organization. We help you develop your naturally gifted leaders to ensure they're ready for what's next.



It's challenging to find talent with the unique set of competencies we need. Intrapreneurship Academy is helping us cultivate leaders to support our future growth.

- HR Manager
Connectivity Industry Organization

68%

of HR leaders rank building critical skills as a top priority, and innovating for success is one of the five skills mentioned.

- GARTNER, TOP PRIORITIES
FOR HR 2021

Accelerate YOUR BUSINESS

Intrapreneurship Academy provides a vibrant community for resource and idea sharing, and a place for your intrapreneurs and innovators to create measurable impact through educational programs and conferences.



While

58%

of people leaders note that the way their organization operates has changed significantly,

Only

24%

of HR professionals believe their leaders are prepared with the necessary skills to respond.

- IA-C2HR Survey 2021



This is such a need! Intrapreneurship Academy has been the best investment for my people, and our business. I will be sending many of my high potentials here.

- L&D Director
Connectivity Industry Organization

Achieve MEASURABLE SUCCESS

Through applied learning curricula, expertise, and insights, Intrapreneurship Academy courses prepare future leaders to think and act for sustainable impact.

Over
200 graduates
as of July 2021

From
**26 industry
organizations**

95%

of Intrapreneurship Academy participants graduate with the ability to apply new learnings to their role.

- INTRAPRENEURSHIP ACADEMY
POST-CLASS SURVEY



I'm now analyzing my team from a different perspective. We're reviewing strengths, working on areas of opportunity, and seeing what changes we can make and different strategies we can employ.

- Jennifer Znaniacki, Senior Director of Training, Mediacom
Leading With Agility Graduate, 2021

LEADING WITH AGILITY

A course to equip your high performers for today's dynamic challenges and opportunities

Leading With Agility empowers your high performers to adapt, innovate, and thrive during changing contexts for sustainable impact.

Agility expert Dr. Pamela Meyer leads this high-engagement, content-rich course to help your emerging and seasoned leaders begin the practice of building leadership, team, and organizational agility for a rapidly changing world. An agility assessment guides each participant's journey to building internal and external resources to maximize their personal and professional agility.

Agile firms grow revenue

37%

faster than non-agile companies,

And generate

30%

higher profits.

- MIT SLOAN SCHOOL OF MANAGEMENT

Through this course you will:

- ✓ Cultivate competent, capable, and confident leaders who can thrive in uncertainty
- ✓ Reenergize employees by fostering a culture of agility and innovation
- ✓ Develop teams with an agile mindset and best practices for delivering customer value and business impact

Who should take this course?

- ✓ Employees in a connectivity industry organization
- ✓ All current and emerging leaders (or individual contributor equivalent) across all departments
- ✓ High potential employees who want to develop the skills and knowledge to adapt for long term career success
- ✓ Team members who need to effectively collaborate, communicate, and coordinate to deliver results
- ✓ Leaders who need to ensure the success of an agile or digital transformation

COURSE FORMAT

All courses are eight weeks.
Choose from one of the classes
scheduled in 2021-2022.

COURSE TUITION

Early Bird:

\$5,450

Standard:

\$5,950



2021-2022 CLASSES

Class 3: Sept. 16-Nov. 5, 2021

Class 4: Feb. 8-Mar. 30, 2022

Class 5: June 21-Aug. 10, 2022

Class 6: Sept. 13-Nov. 2, 2022

Meet Pamela Meyer, Ph.D., Leading With Agility Leader and Developer

- ✓ **Author of *The Agility Shift*, and developer of the *Agility Shift Inventory*™**
- ✓ **Leading Agile Innovation expert who works with leaders, teams, and organizations that need to be more agile and innovative to compete in a rapidly changing world**
- ✓ **Two decades of working with Fortune 500 to Fortune 50 companies to help business leaders implement best practices with proven results**

To read about the case for intrapreneurship,
register for classes or reserve spots, visit:
www.intrapreneurshipacademy.org

For more information,
contact Janice Silver:
jsilver@thecablecenter.org

INTRAPRENEURSHIP ACADEMY COURSES AT A GLANCE

Activate your leaders to accelerate business from within.

	2021 - 2022	2021 - 2022	2022	2021 - 2022
COURSE	Driving Innovation	Leading With Agility	Leading With Agility: Executive Intensive	Leveraging Customer Experience
DESCRIPTION	Intrapreneurship expert Robyn Bolton teaches the process of innovation, cultivating the skills and mindset for internal innovation.	Agility expert Dr. Pamela Meyer empowers leaders to thrive in an environment characterized by unplanned change and unexpected opportunity.	Dr. Pamela Meyer leads C-Level executives through business, team, and organizational agility strategy and best practices.	Senior Fellows Drs. Charles Patti, Ron Rizzuto, and Maria van Dessel help participants develop creative and innovative solutions to CX challenges.
OUTCOMES	Applied innovation business plan	Framework for building agility	Internalization of leadership agility	Applied learning CX audit
DURATION	8 weeks	8 weeks	1 and 1/2 days	8 weeks
TARGET AUDIENCE	<i>Manager to Vice President</i>	<i>Manager to Vice President</i>	<i>Senior Vice President to C-Level</i>	<i>Manager to Vice President</i>
COMPOSITION	Up to 20 individuals	Up to 20 individuals	Up to 10-15 executives	Up to 20 individuals
FORMAT	2 half-day kickoff and 2 half-day capstone sessions; 6 45-minute sessions	2 half-day kickoff and 2 half-day capstone sessions; 6 60-minute sessions	In-person 3 one-on-one coaching sessions	2 half-day kickoff and 2 half-day capstone sessions; 6 90-minute sessions
DATES	Sept. 14 -Nov. 3, 2021 Mar. 1-Apr.20, 2022 May 10-June 29, 2022 July 12-Aug.31, 2022 Sept. 20-Nov. 9, 2022	Sept. 16-Nov.5, 2022 Feb. 8-Mar. 30, 2022 June 21-Aug. 10, 2022 Sept. 13-Nov. 2, 2022	Apr. 13-14, 2022	Sept. 8-Oct. 28, 2021 May 4-June 23, 2022



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