

# Develop Future Leaders

WHO DELIVER MEASURABLE IMPACT



**INTRAPRENEURSHIP**

— ACADEMY —

ACTIVATE. ACCELERATE. ACHIEVE.

# Activate FOR IMPACT

**Intrapreneurship Academy strengthens your leaders to act as entrepreneurs within your organization – taking risks, adapting to change, leading with confidence, and creating new value-add opportunities.**

Intrapreneurs match bold thinking with action. They are your greatest untapped business accelerator. You want them to grow, thrive, and create value for your organization. We help you develop your naturally gifted leaders to ensure they're ready for what's next.



***It's challenging to find talent with the unique set of competencies we need. Intrapreneurship Academy is helping us cultivate leaders to support our future growth.***

- HR Manager  
Connectivity Industry Organization

# 68%

of HR leaders rank building critical skills as a top priority, and innovating for success is one of the five skills mentioned.

- GARTNER, TOP PRIORITIES  
FOR HR 2021



# Accelerate YOUR BUSINESS

Intrapreneurship Academy provides a vibrant community for resource and idea sharing, and a place for your intrapreneurs and innovators to create measurable impact through educational programs and conferences.



While

**58%**

of people leaders note that the way their organization operates has changed significantly,

Only

**24%**

of HR professionals believe their leaders are prepared with the necessary skills to respond.

- IA-C2HR Survey 2021



***This is such a need! Intrapreneurship Academy has been the best investment for my people, and our business. I will be sending many of my high potentials here.***

- L&D Director  
Connectivity Industry Organization

# Achieve MEASURABLE SUCCESS

Through applied learning curricula, expertise, and insights, Intrapreneurship Academy courses prepare future leaders to think and act for sustainable impact.

Over  
**200 graduates**  
as of July 2021

From  
**26 industry  
organizations**

**95%**

of Intrapreneurship Academy participants graduate with the ability to apply new learnings to their role.

- INTRAPRENEURSHIP ACADEMY  
POST-CLASS SURVEY



*I'm now analyzing my team from a different perspective. We're reviewing strengths, working on areas of opportunity, and seeing what changes we can make and different strategies we can employ.*

- Jennifer Znaniacki, Senior Director of Training, Mediacom  
Leading With Agility Graduate, 2021

# LEADING WITH AGILITY: EXECUTIVE INTENSIVE

**A course to strengthen your Senior Level executives' agility capabilities**

An agile leader is anyone who spots a challenge or opportunity and effectively responds. Now more than ever, organizations need agile leaders who can lead effectively in the midst of rapid change and uncertainty and inspire other agile leaders at all levels. In this executive development intensive, your SVPs to C-Level executives will learn key concepts and best practices to develop their agility capabilities and competences.

**83%**

of executives believe an agile mindset/flexibility are the most important characteristics of today's C-Suite.

- FORBES INSIGHTS STUDY

## Through this course you will:

- ✓ Gain senior leaders with improved leadership agility
- ✓ Enable senior leaders to build, lead, and follow their teams to minimize risk and maximize value
- ✓ Improve senior leadership team's ability to foster a culture of agility and adopt systems and processes to achieve stability and flexibility

## Who should take this course:

- ✓ Senior leaders in a connectivity industry organization
- ✓ Senior Vice President level and above
- ✓ Senior leaders across all departments
- ✓ Senior leaders who need to ensure the success of an agile or digital transformation



## COURSE FORMAT

In this one and one-half day in-person intensive, Dr. Pamela Meyer leads C-Level executives through the mindset shift and best business, team, and organizational practices to effectively lead in the midst of rapid change.

Participants will also receive three exclusive one-on-one coaching sessions with an Agility expert, scheduled at the executive's convenience.

**Class size:** 10-15 senior leaders

### COURSE TUITION

**\$8,750**

Price includes a special dinner on the first day, with lunch on both days. Hotel stay is not included.

### 2022 CLASS

**April 13-14, 2022**

Denver, Colorado

## Meet Pamela Meyer, Ph.D.

### Leading With Agility Leader and Developer



- ✓ **Author of *The Agility Shift*, and developer of the *Agility Shift Inventory*<sup>TM</sup>**
- ✓ **Leading Agile Innovation expert who works with leaders, teams, and organizations that need to be more agile and innovative to compete in a rapidly changing world**
- ✓ **Two decades of working with Fortune 500 to Fortune 50 companies to help business leaders implement best practices with proven results**

To read about the case for intrapreneurship, register for classes or reserve spots, visit:  
[www.intrapreneurshipacademy.org](http://www.intrapreneurshipacademy.org)

For more information, contact Janice Silver:  
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# INTRAPRENEURSHIP ACADEMY COURSES AT A GLANCE

Activate your leaders to accelerate business from within.

	2021 - 2022	2021 - 2022	2022	2021 - 2022
COURSE	<b>Driving Innovation</b>	<b>Leading With Agility</b>	<b>Leading With Agility: Executive Intensive</b>	<b>Leveraging Customer Experience</b>
DESCRIPTION	Intrapreneurship expert Robyn Bolton teaches the process of innovation, cultivating the skills and mindset for internal innovation.	Agility expert Dr. Pamela Meyer empowers leaders to thrive in an environment characterized by unplanned change and unexpected opportunity.	Dr. Pamela Meyer leads C-Level executives through business, team, and organizational agility strategy and best practices.	Senior Fellows Drs. Charles Patti, Ron Rizzuto, and Maria van Dessel help participants develop creative and innovative solutions to CX challenges.
OUTCOMES	Applied innovation business plan	Framework for building agility	Internalization of leadership agility	Applied learning CX audit
DURATION	8 weeks	8 weeks	1 and 1/2 days	8 weeks
TARGET AUDIENCE	<i>Manager to Vice President</i>	<i>Manager to Vice President</i>	<i>Senior Vice President to C-Level</i>	<i>Manager to Vice President</i>
COMPOSITION	Up to 20 individuals	Up to 20 individuals	Up to 10-15 executives	Up to 20 individuals
FORMAT	2 half-day kickoff and 2 half-day capstone sessions; 6 45-minute sessions	2 half-day kickoff and 2 half-day capstone sessions; 6 60-minute sessions	In-person 3 one-on-one coaching sessions	2 half-day kickoff and 2 half-day capstone sessions; 6 90-minute sessions
DATES	Sept. 14 -Nov. 3, 2021 Mar. 1-Apr.20, 2022 May 10-June 29, 2022 July 12-Aug.31, 2022 Sept. 20-Nov. 9, 2022	Sept. 16-Nov.5, 2022 Feb. 8-Mar. 30, 2022 June 21-Aug. 10, 2022 Sept. 13-Nov. 2, 2022	Apr. 13-14, 2022	Sept. 8-Oct. 28, 2021 May 4-June 23, 2022



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