

Develop Future Leaders

WHO DELIVER MEASURABLE IMPACT



INTRAPRENEURSHIP
— ACADEMY —

ACTIVATE. ACCELERATE. ACHIEVE.

Activate FOR IMPACT

Intrapreneurship Academy strengthens your leaders to act as entrepreneurs within your organization – taking risks, adapting to change, leading with confidence, and creating new value-add opportunities.

Intrapreneurs match bold thinking with action. They are your greatest untapped business accelerator. You want them to grow, thrive, and create value for your organization. We help you develop your naturally gifted leaders to ensure they're ready for what's next.



It's challenging to find talent with the unique set of competencies we need. Intrapreneurship Academy is helping us cultivate leaders to support our future growth.

- HR Manager
Connectivity Industry Organization

68%

of HR leaders rank building critical skills as a top priority, and innovating for success is one of the 5 skills mentioned.

- GARTNER, TOP PRIORITIES
FOR HR 2021

Accelerate YOUR BUSINESS

Intrapreneurship Academy provides a vibrant community for resource and idea sharing, and a place for your intrapreneurs and innovators to create measurable impact through educational programs and conferences.



85%

of C-Suite executives are concerned about the lasting impact of COVID-19 on their customers' needs.

- MCKINSEY

Only
21%

feel they have the internal expertise and resources to face these challenges.



This is such a need! Intrapreneurship Academy has been the best investment for my people, and our business. I will be sending many of my high potentials here.

- L&D Director
Connectivity Industry Organization

Achieve MEASURABLE SUCCESS

Through applied learning curricula, expertise, and insights, Intrapreneurship Academy courses prepare future leaders to think and act for sustainable impact.

The **Driving Intrapreneurship** course offers an extraordinary deep dive into the principles of intrapreneurship to enable your high performers to drive innovation, change, and success within your organization.

The **Leading With Agility** course is a high-engagement, content-rich course to help your emerging leaders to develop the skills to succeed in our rapidly changing world.

95%

of Intrapreneurship Academy participants graduate with the ability to apply new learnings to their role.

- INTRAPRENEURSHIP ACADEMY
POST-CLASS SURVEY



The tools I learned through this course drastically changed my approach to innovation.

- Intrapreneurship Academy
Graduate, 2020

DRIVING Innovation

A course to develop your internal innovators

Driving Innovation equips high performers with the intrapreneurial skills and tools to drive innovation and change, creating value within your organization.

In this course, intrapreneurship expert Robyn Bolton teaches the process of innovation, cultivating the skills and mindset for participants to effectively innovate from within. Intrapreneurship theory is reinforced with the integration of a real-world project that begins with problem identification and concludes with the creation of an innovation business plan.

Through this course you will:

- ✓ Gain leaders with the skills and mindset to creatively solve problems
- ✓ Empower individuals to envision change and inspire others to make it happen
- ✓ Enable teams from all disciplines to apply innovation in any facet of their work
- ✓ Demonstrate commitment for business growth

Intrapreneurship
named

#1

skill of 2020

- MICHAEL PAGE, GLOBAL
RECRUITMENT FIRM

WHO SHOULD TAKE THIS COURSE?

- ✓ Employees in a connectivity industry organization
- ✓ Manager through senior director (or individual contributor equivalent) across all departments
- ✓ High performer/rising leader

COURSE FORMAT

All courses are 8 weeks and taught in a virtual setting. Choose from 4 sessions scheduled in 2021.

COURSE TUITION:

Early Bird:

\$5,450

Standard:

\$5,950

2021 SESSIONS

March 2 – April 21, 2021

Early Bird Deadline: Jan. 8, 2021

Standard Deadline: Feb. 5, 2021

May 11 – June 30, 2021

Early Bird Deadline: March 12, 2021

Standard Deadline: April 9, 2021

July 13 – Sept 1, 2021

Early Bird Deadline: May 21, 2021

Standard Deadline: June 18, 2021

Sept. 14 – Nov. 3, 2021

Early Bird Deadline: July 15, 2021

Standard Deadline: Aug. 13, 2021



Meet Robyn Bolton, Driving Innovation Instructor

- ✓ **Harvard MBA**, and long career driving innovation that generates tangible business results
- ✓ **Intrapreneur at Procter & Gamble** who helped develop and launch Swiffer product line
- ✓ **Founder of Mile Zero and former Partner at Innosight**, the innovation firm founded by Clayton Christensen (Father of the Theory of Disruptive Innovation)
- ✓ **Thought leader and contributor** to Harvard Business Review Online, Fast Company, Bloomberg BusinessWeek, Forbes, The New York Times, and NPR's Marketplace

To read about the case for intrapreneurship, register for classes or reserve spots, visit: www.intrapreneurshipacademy.org

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