Develop Future Leaders
WHO DELIVER MEASURABLE IMPACT

INTRAPRENEURSHIP ACADEMY
ACTIVATE. ACCELERATE. ACHIEVE.
Intrapreneurship Academy strengthens your leaders to act as entrepreneurs within your organization – taking risks, adapting to change, leading with confidence, and creating new value-add opportunities.

Intrapreneurs match bold thinking with action. They are your greatest untapped business accelerator. You want them to grow, thrive, and create value for your organization. We help you develop your naturally gifted leaders to ensure they’re ready for what’s next.

“It’s challenging to find talent with the unique set of competencies we need. Intrapreneurship Academy is helping us cultivate leaders to support our future growth.”

– HR Manager

68% of HR leaders rank building critical skills as a top priority, and innovating for success is one of the five skills mentioned.

– Gartner, Top Priorities for HR 2021

www.intrapreneurshipacademy.org
Intrapreneurship Academy provides a vibrant community for resource and idea sharing, and a place for your intrapreneurs and innovators to create measurable impact through educational programs and conferences.

While 58% of people leaders note that the way their organization operates has changed significantly,

Only 24% of HR professionals believe their leaders are prepared with the necessary skills to respond.

This is such a need! Intrapreneurship Academy has been the best investment for my people, and our business. I will be sending many of my high potentials here.

– L&D Director

www.intrapreneurshipacademy.org
Achieve MEASURABLE SUCCESS

Through applied learning curricula, expertise, and insights, Intrapreneurship Academy courses prepare future leaders to think and act for sustainable impact.

Over 300 graduates as of December 2021

From 36 partner organizations

Intrapreneurship enables companies to incubate talent.

94% of employees would stay at a company longer if it invested in their careers.

“
I’m now analyzing my team from a different perspective. We’re reviewing strengths, working on areas of opportunity, and seeing what changes we can make and different strategies we can employ.

– Jennifer Znaniecki, Senior Director of Training, Mediacom Leading With Agility Graduate, 2021

www.intrapreneurshipacademy.org
DRIVING INNOVATION

A course to develop your internal innovators

Driving Innovation equips high performers with the intrapreneurial skills and tools to drive innovation and change, creating value within your organization.

In this course, intrapreneurship expert Dr. Simone Ahuja teaches the process of innovation, cultivating the skills and mindset for participants to effectively innovate from within. Theory is reinforced with the integration of a real-world project that begins with problem identification and concludes with the creation of an innovation business plan.

Through this course you will:

✓ Gain leaders with the skills and mindset to creatively solve problems
✓ Empower individuals to envision change and inspire others to make it happen
✓ Enable teams from all disciplines to apply innovation in any facet of their work
✓ Demonstrate commitment for business growth

Intrapreneurship stimulates business growth.

70% of people leaders say driving innovation from within is important for meeting growth goals.

– IA-C2HR SURVEY 2021

Who should take this course:

✓ Employees in a connectivity industry organization
✓ Manager through Vice President (or individual contributor equivalent) across all departments
✓ High performer/rising leader

Intrapreneurship Academy is a place to activate your leaders to accelerate business from within.
COURSE FORMAT
Courses are 100% virtual over eight weeks (Class 15 is nine weeks with the week of July 4 off). Choose from one of the three 2022 classes.

COURSE TUITION

Enterprise:
Purchase seats in increments of 10 across any course or session combination and receive a price per seat of $5,000, plus get an 11th seat free.

$5,950

2022 CLASSES

Class 14: March 15-May 4, 2022
Class 15: Jun 7-Aug 3, 2022
   (off week of July 4)
Class 16: Sept. 20-Nov. 9, 2022

Meet Dr. Simone Ahuja,
Driving Innovation
Leader and Developer

✓ Dr. Simone Bhan Ahuja is the founder of Blood Orange, a global innovation and strategy firm
✓ Co-author of the international bestseller, Disrupt-It-Yourself
✓ A regular contributor to the Harvard Business Review
✓ A keynote speaker and innovation advisor to global organizations including 3M, Procter & Gamble, Stanley Black & Decker, and the World Economic Forum
✓ A member of the Board of Trustees of the Walker Art Center
✓ A practitioner of improvisational comedy

To read about the case for intrapreneurship, register for classes or reserve spots, visit: www.intrapreneurshipacademy.org

For more information, contact Janice Silver: jsilver@cablecenter.org
LEADING WITH AGILITY

A course to equip your high performers for today’s dynamic challenges and opportunities

Leading With Agility empowers your high performers to adapt, innovate, and thrive during changing contexts for sustainable impact.

Agility expert Dr. Pamela Meyer leads this high-engagement, content-rich course to help your emerging and seasoned leaders begin the practice of building leadership, team, and organizational agility for a rapidly changing world. An agility assessment guides each participant’s journey to building internal and external resources to maximize their personal and professional agility.

Through this course you will:

✓ Cultivate competent, capable, and confident leaders who can thrive in uncertainty
✓ Reenergize employees by fostering a culture of agility and innovation
✓ Develop teams with an agile mindset and best practices for delivering customer value and business impact

Who should take this course?

✓ Employees in a connectivity industry organization
✓ All current and emerging leaders (or individual contributor equivalent) across all departments
✓ High potential employees who want to develop the skills and knowledge to adapt for long term career success
✓ Team members who need to effectively collaborate, communicate, and coordinate to deliver results
✓ Leaders who need to ensure the success of an agile or digital transformation

Agile firms grow revenue 37% faster than non-agile companies.

And generate 30% higher profits.

— MIT SLOAN SCHOOL OF MANAGEMENT

Intrapreneurship Academy is a place to activate your leaders to accelerate business from within.
**COURSE FORMAT**

Courses are 100% virtual over eight weeks. Choose from one of the classes scheduled in 2022.

**COURSE TUITION**

| Standard: | $5,950 |

**Enterprise:**

Purchase seats in increments of 10 across any course or session combination and receive a price per seat of $5,000, plus get an 11th seat free.

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**2022 CLASSES**

- **Class 4:** April 12-June 1, 2022
- **Class 5:** June 21-Aug. 10, 2022
- **Class 6:** Sept. 13-Nov. 2, 2022

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**Meet Pamela Meyer, Ph.D., Leading With Agility Leader and Developer**

- **Author** of The Agility Shift, and **developer** of the Agility Shift Inventory™
- **Leading Agile Innovation expert** who works with leaders, teams, and organizations that need to be more agile and innovative to compete in a rapidly changing world
- **Two decades of working with Fortune 500 to Fortune 50 companies** to help business leaders implement best practices with proven results

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For more information, contact Janice Silver: jsilver@cablecenter.org
LEADING WITH AGILITY: EXECUTIVE INTENSIVE

A course to strengthen your Senior Level executives’ agility capabilities

An agile leader is anyone who spots a challenge or opportunity and effectively responds. Now more than ever, organizations need agile leaders who can lead effectively in the midst of rapid change and uncertainty and inspire other agile leaders at all levels. In this executive development intensive, your SVPs to C-Level executives will learn key concepts and best practices to develop their agility capabilities and competences.

83% of executives believe an agile mindset/flexibility are the most important characteristics of today’s C-Suite.

- FORBES INSIGHTS STUDY

Through this course you will:

- Gain senior leaders with improved leadership agility
- Enable senior leaders to build, lead, and follow their teams to minimize risk and maximize value
- Improve senior leadership team’s ability to foster a culture of agility and adopt systems and processes to achieve stability and flexibility

Who should take this course:

- Senior leaders in a connectivity industry organization
- Senior Vice President level and above
- Senior leaders across all departments
- Senior leaders who need to ensure the success of an agile or digital transformation

Intrapreneurship Academy is a place to activate your leaders to accelerate business from within.
COURSE FORMAT

In this one and one-half day in-person intensive, Dr. Pamela Meyer leads senior executives GVP/SVP and above through the mindset shift and best business, team, and organizational practices to effectively lead in the midst of rapid change.

Participants will also receive three exclusive one-on-one coaching sessions with an Agility expert, scheduled at the executive’s convenience.

Class size: 10-15 senior leaders

COURSE TUITION

$8,750

Price includes a special dinner on the first day, with lunch on both days. Hotel stay is not included.

2022 CLASS

October 25-26, 2022

Denver, Colorado

Meet Pamela Meyer, Ph.D.

Leading With Agility Leader and Developer

✓ Author of The Agility Shift, and developer of the Agility Shift Inventory™

✓ Leading Agile Innovation expert who works with leaders, teams, and organizations that need to be more agile and innovative to compete in a rapidly changing world

✓ Two decades of working with Fortune 500 to Fortune 50 companies to help business leaders implement best practices with proven results

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LEVERAGING CUSTOMER EXPERIENCE

A course to enable leaders to deliver excellence in customer experience

Senior Fellows and CX experts Drs. Charles Patti, Ron Rizzuto, and Maria van Dessel help participants develop creative and innovative solutions to the challenges of designing and delivering on the customer experience promise. The course is built around six core topics that lead to the execution of a CX audit of the participant’s organization.

79% of marketing professionals said that improving customer retention and satisfaction is the primary objective for their CX strategy.

61% indicating that it’s also the top critical challenge they face.

Through this course you will:

✓ Gain employees with skills in the core foundations of CX management
✓ Develop teams with expertise to build a CX culture
✓ Enable CX leaders to measure the financial and non-financial results of CX programs

Who should take this course:

✓ Middle management leaders with a desire to understand the role of CX within their organization
✓ Employees that hold a customer-facing role, including internal customers
✓ People who hold CX management or leadership roles and other CX-adjacent team members (those who interact regularly with CX) from other disciplines
✓ Previous experience in CX is not required

Intrapreneurship Academy is a place to activate your leaders to accelerate business from within.
COURSE FORMAT
Course is 100% virtual over eight weeks.

COURSE TUITION

**Standard:**
$5,950

**Enterprise:**
Purchase seats in increments of 10 across any course or session combination and receive a price per seat of $5,000, plus get an 11th seat free.

2022 CLASSES

Class 2: May 4-June 23, 2022

Meet Our Course Leaders and Developers

Senior Fellows at The Cable Center working with CX leaders as part of C5, providing education, research, and collaborative learning

**Charles Patti, Ph.D.**
Consultant and workshop leader to companies in varied sectors, including Aetna Insurance, Gannett, McDonald’s, New Zealand Telecom, Otis, Siemens, and Texas Instruments

**Ron Rizzuto, Ph.D.**
Consultant to clients including First Data Corporation, Time Warner Cable, Cox Communications, Adelphia Communications, Chevron, CableLabs, Liberty Global, Price Waterhouse Coopers, and Qwest

**Maria van Dessel, Ph.D.**
University of Denver Research Scholar, focused on advancing the understanding and application of CX, CX performance metrics, and training and development in CX across various industries

To read about the case for intrapreneurship, register for classes or reserve spots, visit: www.intrapreneurshipacademy.org

For more information, contact Janice Silver: jsilver@cablecenter.org
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<thead>
<tr>
<th>COURSE</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>2022</td>
<td>Driving Innovation</td>
<td>Intrapreneurship expert Dr. Simone Ahuja teaches the process of innovation, cultivating the skills and mindset for internal innovation.</td>
<td>Applied innovation business plan</td>
<td>8 weeks</td>
<td>Manager to Vice President</td>
<td>Up to 20 individuals</td>
<td>2 half-day kickoff and capstone sessions; 6 45-minute sessions</td>
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<td>Leading With Agility</td>
<td>Agility expert Dr. Pamela Meyer empowers leaders to thrive in an environment characterized by unplanned change and unexpected opportunity.</td>
<td>Framework for building agility</td>
<td>1 and ½ days</td>
<td>Senior Vice President to C-Level</td>
<td>Up to 10-15 executives</td>
<td>In-person</td>
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<td>Leading With Agility: Executive Intensive</td>
<td>Dr. Pamela Meyer leads C-Level executives through business, team, and organizational agility strategy and best practices.</td>
<td>Internalization of leadership agility</td>
<td>8 weeks</td>
<td>Manager to Vice President</td>
<td>Up to 20 individuals</td>
<td>2 half-day kickoff and capstone sessions; 6 1-hour sessions</td>
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<td>Applied learning CX audit</td>
<td>8 weeks</td>
<td>Manager to Vice President</td>
<td>Up to 20 individuals</td>
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For more information, contact:

Janice Silver
720.502.7515
jsilver@cablecenter.org
www.intrapreneurshipacademy.org

The Cable Center
2000 Buchtel Blvd.
Denver, CO 80210

Twitter  Facebook  LinkedIn  YouTube