

# Leadership and Innovation Training for Tomorrow's Trailblazers

2022/2023



# From employees to intrapreneurs.

Over 70% of transformative innovations

are conceived, developed, and commercialized by employees working within large companies.

– Forbes

**Intrapreneurs are confident leaders with the determination to innovate and impact change at work.**

Corporate leaders who think like business owners are key assets because they have their eye on the things that matter most to modern organizations—from new technologies to diversity, from fresh trails to blaze to the most cutting-edge ways to lead.

Intrapreneurship Academy is a series of intensive leadership and innovation courses for connectivity and content industry standouts. We complement our coursework with thought leadership programming and

an unmatched educational content library, ensuring the training and mentorship your people receive here provide a foundation for building forward-thinking problem solvers. You send us your sharpest employees, **your most promising leaders**, and we teach them to cultivate their leadership capabilities to **become the change-makers and risk-takers** who will usher your organization into the future.

## A new way to lead.

Intrapreneurship Academy cultivates the skills, capabilities, and mindsets that allow employees to become strong intrapreneurial leaders.

Intrapreneurship Academy is built around the belief that **employees who act as entrepreneurs** within their organizations will **provide outsized organizational value** because they:

- **Add value to the organization's bottom line**
- **Are highly engaged and possess an ownership mentality**
- **Leverage existing resources to create new solutions that add value**
- **Lead confidently, collaborate effectively, and deliver results**
- **Turn unplanned change into unexpected opportunities**
- **Inspire talent and influence culture**

The most effective intrapreneurs share capabilities that go beyond competencies in their areas of expertise. **These skills and mindsets, applicable across all roles, are what set intrapreneurs apart from their peers.**

60% of executives say their employees are their most important partners in innovation.

– PwC



# Give your leaders the tools, then watch them transform.

## You will learn to:

- Seek opportunities for continuous improvement
- Adopt a problem-solving lens
- Reduce costs or drive new revenue
- Model an innovation culture
- Influence change through business storytelling

DRIVING INNOVATION

## You will learn to:

- Find opportunity in change
- Create a culture of agility
- Exhibit resilience, resourcefulness, and responsiveness
- Reflect on past decisions to improve future responses
- Improve agility practice
- Intentionally grow a network of resources

LEADING WITH AGILITY



INTRAPRENEURSHIP  
— ACADEMY —

Courses that activate  
leadership

## You will learn to:

- Exhibit strengths-based leadership
- Clarify vision, values, and purpose
- Manage professional brand and outward perceptions
- Self-advocate
- Navigate corporate dynamics and manage up
- Incorporate feedback—both give and receive

INTRAPRENEURIAL LEADERSHIP

## You will learn to:

- Understand your organization's current agility profile
- Improve agility practices
- Create a culture of agility throughout your organization
- Synthesize the adoption of Agile Methodology with human-centered agility practices
- Adopt an agile mindset that promotes resilience, resourcefulness, and responsiveness to change

LEADING WITH AGILITY  
EXECUTIVE INTENSIVE

# Rising stars start here.

We talk a lot about leaders. A leader can be a CEO running a Fortune 500 organization or a supervisor with two direct reports. This person might be an individual contributor in charge of a project or someone whose peers turn to them for advice or mentorship. Sometimes it's the brand new employee who has a bunch of fresh ideas to share. Leaders lead in so many different ways, and when they're great at it, people follow.

At Intrapreneurship Academy, we encourage every kind of leader to join us and learn how to harness their own leadership style and the greatness that comes with it. We deliver content that your high performers need to become tomorrow's leaders. Through our courses, webinars, and thought leadership, we instill your sharpest people with the skills, capabilities, and mindsets to become strong intrapreneurial leaders and bold innovators.

Leaders come here to learn from our experienced and dynamic instructors. And, they're here to learn from each other, too. In a room full of the best and the brightest from the connectivity and content industry, the inspiration flows, and the synergies are real.



I'm now analyzing my team from a different perspective. We're reviewing our strengths, working on areas of opportunity, and seeing what different strategies we can employ.

– Jennifer Znaniecki, Senior Director of Learning and Development, Mediacom



In the World Economic Forum's 2020 future of jobs report, analytical thinking and innovation were predicted to be the most sought-after skills in the year 2025.

Our course offerings include:

## DRIVING INNOVATION

This course equips your high performers with the framework and mindset to drive continuous improvement and innovation.

## LEADING WITH AGILITY

This course empowers leaders to adapt, innovate, and thrive, demonstrating agility in times of ongoing change.

## LEADING WITH AGILITY EXECUTIVE INTENSIVE

This 1.5-day, in-person course prepares executives to create an agile organization and a culture of agility.

## INTRAPRENEURIAL LEADERSHIP

This course is where rising leaders get the skills to move into the next levels of management while exhibiting effective, confident leadership.

COURSE:

# DRIVING INNOVATION

MODERN TOOLS FOR MODERN LEADERS

Driving Innovation is where high-performing leaders come to develop their intrapreneurial instincts. In eight weeks, they gain the tools to become change architects, poised decision makers who aren't afraid to do what it takes to get their organizations ready for the next big thing in connectivity and content.

This course empowers your company's rising leaders to gain the skills and mindset they need to initiate change and innovation within their organizations, and to do it with confidence. Participants experience intrapreneurship theory in action as they take part in a real-world project where they bring immediate value to their position, team, and organization.



Driving Innovation defined intrapreneurship with concepts and assignments that students could immediately put into practice. Exploring and cultivating new ways to add value is just as valuable as inventing itself.

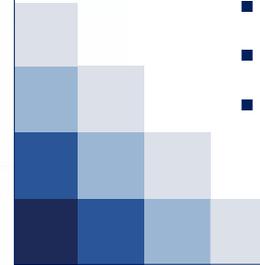
– Tanya Sudolnik, Product Management Lead, Charter



## WHO SHOULD TAKE THIS COURSE

Driving Innovation is a course to equip your high performers (manager to VP) with the frameworks and mindset to **drive continuous improvement and innovation**. Your leaders will develop competencies to:

- Seek opportunities for continuous improvement
- Adopt a problem-solving lens
- Reduce costs or drive new revenue
- Model an innovation culture
- Influence change through business storytelling



## COURSE DETAILS

### Course Format:

Eight-week virtual course

Kickoff: Two 3-hour sessions

Weekly: Six 1-hour sessions

Capstone: Two 3-hour sessions

### 2023 Classes:

Spring 2023 (April)

Fall 2023 (September)

Select one class per participant. Team courses or additional classes added based on demand.

**70%**  
of HR Professionals  
state that driving  
innovation from within  
is important for meeting  
long-term growth goals.

– Intrapreneurship Academy and  
C2HR 2021 HR Priorities Survey

### Course Tuition:

\$5,950 Standard | \$5,000 Enterprise

Purchase seats in increments of 10 across any course or class combination and receive a price per seat of \$5,000, plus get an 11th seat free.

COURSE:

# LEADING WITH AGILITY

ADAPT TO ACHIEVE

In a fast-change environment, nimble thinkers go further. They already know how to succeed, and Leading with Agility is our eight-week course that gives them the ability to do it in the face of constant change—the kind of change our industry knows so well.

This highly interactive course teaches new and established leaders the value of adaptability. Each participant starts with an agility assessment so that the coursework is personalized to maximize results. Your people emerge from Leading with Agility prepared to build their team members into responsive, quick thinkers who anticipate and welcome change.



Leading with Agility gave our team the opportunity to reflect on how we are working today and how we could improve in the future. It provided us a framework to work more efficiently and effectively with real measures of success.

– Leslie Russell, Vice President of Global Marketing, CRM & Workplace Design, Comcast

## WHO SHOULD TAKE THIS COURSE

This course empowers your high performers (manager to VP) to adapt, innovate, and thrive by **demonstrating agility in times of ongoing change**. Your leaders will develop competencies to:

- Find opportunity in change
- Create a culture of agility
- Exhibit resilience, resourcefulness, and responsiveness
- Reflect on past decisions to improve future responses
- Improve agility practice
- Intentionally grow a network of resources

## COURSE DETAILS

### Course Format:

**Eight-week virtual course**

Kickoff: Two 3-hour sessions

Weekly: Six 1-hour sessions

Capstone: Two 3-hour sessions

### 2023 Classes:

**Spring 2023 (May)**

**Fall 2023 (September)**

Select one class per participant. Team courses or additional classes added based on demand.

**Increased success in navigating change is a key driver when choosing training opportunities.**

– Intrapreneurship Academy and C2HR 2022 HR Employee Engagement Survey

### Course Tuition:

**\$5,950 Standard | \$5,000 Enterprise**  
Purchase seats in increments of 10 across any course or class combination and receive a price per seat of \$5,000, plus get an 11th seat free.

COURSE:

# LEADING WITH AGILITY EXECUTIVE INTENSIVE

EXECUTIVE AGILITY SKILLS  
ON AN EXECUTIVE SCHEDULE

Organizations need agile leaders who can lead effectively through uncertainty and change and inspire that same effectiveness in others. In this development intensive, VP to C-Level executives learn key concepts and best practices to hone their agility skills and remain adaptable in the face of change.

In this one and a half day, in-person intensive, your senior executives are led through the mindset shift and best business, team, and organizational practices in agility.



This is such a need! Intrapreneurship Academy has been the best investment for my people and our business. I will be sending many of my high potentials here.

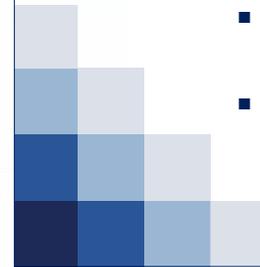
– Director, Learning & Development



## WHO SHOULD TAKE THIS COURSE

This 1.5-day, in-person course prepares executives (VP through C-Level) to **create a culture of agility in their organizations**. Your leaders will develop competencies to:

- Understand your organization's current agility profile
- Improve agility practices
- Create a culture of agility throughout your organization
- Synthesize the adoption of Agile Methodology with human-centered agility practices
- Adopt an agile mindset that promotes resilience, resourcefulness, and responsiveness to change



## COURSE DETAILS

### Course Format:

One 1.5-day, in-person intensive

### 2022/2023 Classes:

Fall 2022 (November 3-4)

Fall 2023 (November)

Select one class per participant. Team courses or additional classes added based on demand.

### Course Tuition:

\$8,750 Standard | \$7,500 Enterprise

Purchase seats in increments of 10 across any course or class combination and receive a price per seat of \$7,500.

Highly successful agile transformations typically delivered around 30% gains in efficiency, customer satisfaction, employee engagement, and operational performance; made the organization five to ten times faster; and turbocharged innovation.

– McKinsey

COURSE:

# INTRAPRENEURIAL LEADERSHIP

INNOVATORS MAKING AN IMPACT

Confident leadership starts with thinking like an intrapreneur. This eight-week course provides rising leaders with the skills to move up the ladder with the confidence to navigate change and workplace dynamics.

Intrapreneurial Leadership prepares employees for leadership roles by strengthening the behaviors and mindsets—power skills—executives seek. This course teaches new leaders how to play to their strengths and identify the strengths of their team. Your up-and-coming leaders will learn the value of feedback, both given and received, and the art of negotiating and self-advocating. They'll graduate from Intrapreneurial Leadership ready to move up to the next level of leadership and work at the top of their potential.



If you are looking for a great opportunity to receive very deliberate feedback, improve your networking skills, or change the way you look at negotiation, this course is right for you.

– Intrapreneurial Leadership Graduate



## WHO SHOULD TAKE THIS COURSE

This course is where rising leaders (manager to senior director) get the skills to move into the next levels of management through **effective, confident leadership**. Your leaders will develop competencies to:

- Exhibit strengths-based leadership
- Clarify vision, values, and purpose
- Manage professional brand and outward perceptions
- Self-advocate
- Navigate corporate dynamics and manage up
- Incorporate feedback—both give and receive

## COURSE DETAILS

### Course Format:

Eight-week virtual course

Kickoff: One 2.5-hour sessions

Weekly: Six 1-hour sessions

Capstone: One 2.5-hour sessions

### 2022/2023 Classes:

Fall 2022 (October 3–December 5)

Spring 2023 (April)

Fall 2023 (September)

Select one class per participant.

Team courses or additional classes added based on demand.

Top soft skills for the hybrid workplace: emotional intelligence, leadership and social influence, and taking initiative from the inside.

– Fast Company

### Course Tuition:

\$5,950 Standard | \$5,000 Enterprise  
Purchase seats in increments of 10 across any course or class combination and receive a price per seat of \$5,000, plus get an 11th seat free.

COURSE	DRIVING INNOVATION	LEADING WITH AGILITY	LEADING WITH AGILITY EXECUTIVE INTENSIVE	INTRAPRENEURIAL LEADERSHIP
<b>Description</b>	Equips high performers with the frameworks and mindset to drive continuous improvement and innovation.	Empowers high performers to adapt, innovate, and thrive by demonstrating agility in times of ongoing change.	Prepares executives to create a culture of agility in their organizations.	Helps rising leaders get the skills to move into the next levels of management through effective, confident leadership.
<b>Outcomes</b>	Applied innovation business plan	Framework for building agility	Internalization of leadership agility	Intrapreneurship leadership plan
<b>Duration</b>	8 weeks	8 weeks	1.5 days	8 weeks
<b>Target Audience</b>	Manager to Vice President	Manager to Vice President	Vice President to C-Level	Manager to Senior Director
<b>Format</b>	<b>Virtual course</b> Kickoff: Two 3-hour sessions Weekly: Six 1-hour sessions Capstone: Two 3-hour sessions	<b>Virtual course</b> Kickoff: Two 3-hour sessions Weekly: Six 1-hour sessions Capstone: Two 3-hour sessions	<b>In person</b>	<b>Virtual course</b> Kickoff: One 2.5-hour sessions Weekly: Six 1-hour sessions Capstone: One 2.5-hour sessions
<b>Dates</b>	<b>Spring 2023 (April)</b> <b>Fall 2023 (September)</b> Team courses or additional classes added based on demand.	<b>Spring 2023 (May)</b> <b>Fall 2023 (September)</b> Team courses or additional classes added based on demand.	<b>Fall 2022 (November 3-4)</b> <b>Fall 2023 (November)</b>	<b>Fall 2022 (October 3-December 5)</b> <b>Spring 2023 (April)</b> <b>Fall 2023 (September)</b> Team class or additional sessions added based on demand

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