



# ARE YOU **IN?**

Tomorrow's innovators start here.

## IA Curriculum

The Cable Center's Intrapreneurship Academy (IA) is an educational program designed to give rising leaders in our industry the tools for innovation and effecting change within their companies. Innovation applies not just to technology, but also to processes, products, and programs.

Combining in-person and online facilitated self-study, this 8-week program teaches early to mid-career high performers the process of innovation. Intrapreneurs work through real-world projects as they complete each module.

Join the Intrapreneurship Academy and propel your career—and the industry—forward.

### 2019 Classes

**Class 4:** February 5-March 27

**Class 5:** May 7 - June 26

**Class 6:** August 13 - October 2

**Program Cost:** Early bird \$5,450/Standard \$5,950

#### Details:

- Maximum 20 participants per session
- Managers, Senior Managers, Directors, VPs
- Cable industry professionals (operators, programmers, vendors, associations)
- Both people managers and individual contributors from any department or discipline

### TWO-DAY KICKOFF (AT THE CABLE CENTER)

- Introduction to intrapreneurship
- Intrapreneurship self-assessment
- Industry speakers
- Project selection exercises with company sponsor

### SIX WEEKS OF SELF-PACED, INSTRUCTOR-FACILITATED LEARNING

- Modules require investment of 1-1.5 hours/week
- Tailored learning modules include articles, videos, webinars, and Zoom conferences
- Ongoing interaction with and access to the instructor

### TWO-DAY CAPSTONE (AT THE CABLE CENTER)

- Culture change and innovation
- Industry speakers and panels
- Developing an Innovation Business Plan

Apply online [www.cablecenter.org](http://www.cablecenter.org)

For more information, please contact Janice Silver at [jsilver@cablecenter.org](mailto:jsilver@cablecenter.org)